



For Immediate Release

## **Exotics EX9 Tour fairway woods inspire Tour performance**

Full-Speed Impact is the new speedometer in golf.

Batavia, IL (October 19, 2015) –Exotics continues to earn the reputation of 'leaders in fairway wood technology' with the release of the new EX9 Tour. Following up on the recent introduction of the EX9 fairway wood, the Tour features a slightly smaller head designed for less spin, and a penetrating ball flight with an adjustable hosel for the player who wants to control every aspect of their game.



EX9 Tour's Full-Speed Impact formula begins with a 150cc compact clubhead loaded with technology. The 15-3-3-3 metastable beta titanium cup face is combo brazed to the hyper-steel body for maximum distance in a fairway wood. The EX9 Tour model is Exotics first fairway wood featuring a cup face combo brazed with an adjustable hosel. Tour Edge engineers also added 'sound ribs' within the club head creating superior sound at impact.

The Tour features the Exotics SlipStream™ sole adding to the Full-Speed Impact formula. Redesigned for the EX9 series, the 'waves' are shorter from front to back, dramatically reducing the amount of turf interaction — the result is a full-speed explosive impact.

The EX9 Tour also includes a 9-gram center changeable weight insert produces a powerful, penetrating ball flight. The weight screw is adjustable and additional weights can be purchased as a kit or individually. The kit includes 6-gram, 11-gram and 14-gram weights to increase or decrease the swing weight.

Creating the ultimate ball speed generator, the Power Grid has been reengineered deeper and much more narrow to remove weight close to the face and reposition it deep in the sole.

Available in 13, 15, and 17 degree heads, the EX9 Tour fairway woods have an adjustable hosel system. The newly designed hosel allows players to change launch conditions using eight settings and adding or subtracting one degree of loft. Players dial-in the setting that fits their swing and achieves their desired ball flight.

The Exotics EX9 Tour fairway wood has been specifically engineered to accommodate the heavier stock shaft offerings often chosen by players with higher swing speeds. The Tour model comes standard with the Aldila Rogue Silver 60 and 70, and the Mitsubishi Diamana S+, M+, and D+. Finished in an elegant metallic gloss and featuring a Black Lampkin Exotics UTx cord grip. Suggested retails is \$299.99, orders can be placed now with a projected ship date of November 15, 2015.

Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee. For more information, call (800) 515-3343 or visit touredge.com.







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## About Tour Edge Golf

Located in Batavia, IL, Tour Edge manufacturers and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge brings futuristic technologies to the marketplace. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. Tour Edge has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. The company's clubs are distributed throughout the United States and the world. High resolution images are available at <a href="https://www.touredge.com">www.touredge.com</a> (select media center).

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